



 28 MAY 1990

WATCHARAPON POONSANCHAI

Digital Marketing / Team Lead / Manager

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EXPERIENCE



- 2019 - NOW **Digital Marketing**
Hi-Kool Film Thailand / Window Films Industry
Ads Buyer, Media Production Photo / Video, Event Organizer,
Web Development Projects, Campaign Creators, Influencer
Marketing / KOL, Presentation Advertisement & Monthly Report,
Team Management (5 Graphic Designers, 1 Operation Staff), Assistant
Manager, Agency Management Corporation, General Consultant
- 2018 - 2019 **Digital Graphic Designer**
Zilvy Co., Ltd. / Jewelry E-Commerce Industry
Media Production Photo / Video, Create new website www.zilvy.co,
Exhibition, Rebranding CI, Ads Buyer, Event Organizer
- 2015 - 2018 **Web Designer**
Openrice Co., Ltd. / Food App Agency
Media Production Photo / Video, Create / Design Microsite
Event Organizer, Campaign Creators, Event Organizer, Design GDN
- 2015 **Web Designer**
Stabil Co.,Ltd / Electric Wire Industry
Media Production Photo / Video, Create new website www.stabil.co.th,
General Consultant
- 2012 - 2015 **Graphic Designer**
Bunka Fashion Academy / Fashion Industry
Media Production Photo / Video, Create new website www.bunka
fashion.com, Photographer, Event Organizer, Exhibition

SOFTWARE EXPERT

PHOTOSHOP
ILLUSTRATOR
MICROSOFT OFFICE
COLLABORATE SOFTWARE

KNOWLEDGE / EXPERIENCE

EVENT ORGANIZER
MEDIA PRODUCTION PHOTO / VIDEO
HTML / CSS / BOOTSTRAP
WEB DEVELOPMENT
DIGITAL MARKETING
SEO / SEM
DIGITAL CONTENT CREATOR
INFLUENCER MARKETING / KOL
ADS BUYER
MEDIA PLANNER
3D VIRTUAL EVENT / EXHIBITION
360 VIRTUAL TOUR / EXHIBITION
CRYPTOCURRENCY

EDUCATION



- 2008-2012 **Computer Science / Animation - Bachelor Degree**
The Thai Chamber Of Commerce

PERSONAL

CREATIVE IDEA
EFFICIENCY WORK
BUSINESS MANAGEMENT
INNOVATIVE
TEAMWORK